

A conference presented by the IBA North American Regional Forum, supported by the IBA Closely Held and Growing Business Enterprises Committee, the IBA Intellectual Property and Entertainment Law Committee, the IBA Corporate and M&A Law Committee, the IBA Technology Law Committee, the IBA Asia Pacific Regional Forum, the IBA European Regional Forum, the Intellectual Property Owners Association (IPO), International Technology Law Association (ITechLaw), Los Angeles County Bar Association (LACBA), Los Angeles Intellectual Property Law Association (LAIPLA), Los Angeles Venture Association (LAVA), Octane and Plug and Play Tech Center



the global voice of
the legal profession®

3rd Silicon Beach Conference

All Along the Spectrum – From Start-Up to IPO/Exit and Beyond

1–3 February 2017

Shutters on the Beach, Santa Monica, California, USA

This conference will examine current issues, trends and strategies for forming, funding, expanding and ultimately exiting from a start-up company. The programme will explore the rise of Silicon Beach, a hotbed of Southern California companies in entertainment, media and technology, among other sectors.

Topics include:

- How start-ups get the ball rolling
- How to succeed with apps, cloud technology, wearable technology, marketing advertising and purchasing
- Fundraising do's and don'ts
- New trends in the venture capital/private equity and crowdfunding industries
- Mobile content delivery via OTT, streaming
- Effective intellectual property protection – making the most of your IP investment
- Open source and data privacy issues
- Scaling up – effective growth strategies
- IPO and other exit strategies
- M&A and global expansion strategies



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EARLY REGISTRATION
DISCOUNTS

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UP TO 7¾ CPD/CLE
HOURS AVAILABLE*

Programme

Conference Coordinators

Laura K Christa *Christa & Jackson, Los Angeles, California; LPD Council Member*

Thomas Garvin *Thomas F R Garvin, Beverly Hills, California*

Luis González *Solórzano Carvajal González y Pérez Correa SC, Mexico City; Co-Chair, IBA North American Regional Forum*

Clara-Ann Gordon *Niederer Kraft & Frey, Zurich; LPD Council Member*

Patricia Hoet-Limbourg *Hoet Pelaez Castillo & Duque, Caracas*

Jocelyn Kelley *Blake Cassels & Graydon, Vancouver; Co-Chair, IBA Corporate and M&A Law Committee*

Marco Rizzi *Bratschi Wiederkehr & Buob, Zurich; Conference Coordinator, IBA Closely Held and Growing Business Enterprises Committee*

Lynda J Zadra-Symes *Knobbe Martens Olson & Bear, Irvine, California; Publications Officer, IBA North American Regional Forum*

Thursday 2 February

0830 – 1730 **Registration**

0930 – 0945 **Welcome remarks**

Laura K Christa and **Lynda J Zadra-Symes**

0945 – 1000 **Keynote speaker**

To be announced

1000 – 1100

Session one: Hot topics

This session will have moderators on different tables to allow for discussion on the listed topics. At 20-minute intervals delegates will be given the opportunity to move to another table and discuss a different topic.

Topics include:

1. Mobile payments/FinTech
Co-Moderators
Jack Bicer *Founder and CEO, Sekur Me "Father of Uninstall", Santa Ana, California*
Jay Turo *Growthink, Santa Monica, California*
2. Cross-border issues – the reality for US v EU
Moderators
Renato Giallombardo *Giano Origoni Grippio Cappelli & Partners, Rome / Abu Dhabi*
Richard Horning *Reed Smith, Palo Alto, California*
3. How to manage disputes, claims and lawsuits without disruption
Co-Moderators
Laura K Christa
Barbara Reeves *JAMS, Los Angeles, California*
4. IPOs and alternative IPOs in the US and Europe
Co-Moderators
Jeremy Glaser *Mintz Levin Cohn Ferris Glovsky and Popeo PC, San Diego, California*
Marie-Aude Noury *Cabinet Noury, Paris*
5. Drawing the line on business method patents
Moderator
Ron Schoenbaum *Knobbe Martens, Irvine, California*
6. Virtual reality and augmented reality
Moderator
Dr Christian Mammen *Hogan Lovells, San Francisco, California*

Wednesday 1 February

1900 – 2000 **Welcome reception**

Shutters on the Beach, Beachside room

All registered delegates are welcome to attend.

Headline social event sponsor

Knobbe **Martens**

INTELLECTUAL PROPERTY LAW

Thursday continued

7. The internet of things (IoT)

Moderators

Johan Hübner *Advokatfirman Delphi, Stockholm*

Christopher Zadra *M.Eng Technical Entrepreneurship, Lehigh University, Bethlehem, Pennsylvania*

8. NDAs – protecting and avoiding misuse of confidential information

Moderator

Amy Chun *Knobbe Martens Olson & Bear, Irvine, California*

9. David v Goliath

Moderators

Shigenobu Itoh *Rutan & Tucker, Costa Mesa, California*

Marco Rizzi

1100 – 1130 **Coffee/tea networking break**

1130 – 1230

Session two: It's all about the apps

Mobile technology is growing at the speed of light and apps have become an integral part of the digital ecosystem and a ubiquitous presence.

This interactive discussion will include:

- Cloud technology and apps – legal implications
- App security
- Location based and beacon internet (Wi-Fi) services
- Wearable technology
- Marketing, advertising and purchasing within apps

Co-Moderators

Christian Frank *Taylor Wessing, Munich*

Yuval Horn *Horn & Co Law Offices, Tel Aviv; Co-Chair, IBA Technology Law Committee*

Speakers

Tia Arzu *Google, Mountain View, California*

Zvi Frank *Zemingo Mobile, Tel Aviv*

Elisa Henry *McMillan, Montreal, Quebec*

Patrick E King *Simpson Thatcher, Palo Alto, California; Chair, Corporate Information Governance Subcommittee, IBA Technology Committee*

1230 – 1400 **Networking buffet lunch**

1400 – 1500

Session three: Creation and distribution of content – Getting it right from the outset

Consumers want their content anywhere and anytime. This cutting edge interactive discussion will explore how the PE, VC and other financiers are affecting the film, television, games and digital media industries.

Topics include:

- Creation of media and entertainment content
- Mobile content delivery
- Financing for content creation and content distribution
- Issues involved in content delivery via mobile services, OTT services, streaming etc.

Moderator

Thomas Garvin

Speakers

Simone Lahorgue *Levy & Salomão, Rio de Janeiro; Co-Chair, IBA Technology Law Committee*

Patrick Russo *Shamrock Capital Advisors LLC, Los Angeles, California*

Joseph Woolf *Trowbridge Capital, Los Angeles, California*

1500 – 1530 **Coffee/tea networking break**

1530 – 1630

Session four: Fundraising/raising capital

This session will address the long and winding road of raising capital for start-ups. Raising capital can be a full-time job and lawyers should be familiar with the raising capital rules and protocols to be at the top of their game for their clients.

Topics include:

- Fundraising approach and mentality for start-ups
- Fundraising principles and rules. Do's and don'ts?
- Friends, family and fools
- Crowdfunding effects and consequences on the fundraising ecosystem? More opportunities for all
- Venture capital funds. How to deal with them
- Dilution and conquer. The start-up dilemma

Co-Moderators

Matt Hallinan *Cooley, Santa Monica, California*

Luis González



Conference luncheon sponsors



Thursday continued

Speakers

Jon Bradford CEO, Colab.la, Los Angeles, California
Catriona Forrester Sun Mountain Capital, Santa Fe, New Mexico
Jay Gould Winston & Strawn, San Francisco, California
Peter Healy O'Melveny & Myers, San Francisco, California
(invited)

1630 – 1730

Session five: IP issues for start-ups

Strong intellectual property rights are crucial to obtaining funding and forging a strong path for the start-up business. This session will focus on strategies for efficiently and cost-effectively protecting IP rights for start-ups and how to avoid key mistakes.

Topics include:

- Limiting your IP spend by alternative fee arrangements – positives and negatives
- Dividing your IP dollar early stage, mid-development, late stage start-up
- Should you protect your brand?
- Do you actually own your content/app/video game?
- Strategies for patenting apps
- Legal ramifications of open source software
- Data privacy issues

Moderators

Peter Brownlow Bird & Bird, London
Rabi Narula Knobbe Martens Olson & Bear, Irvine, California

Speakers

Laura Blau Michel Assistant General Counsel, Rubicon Project, Los Angeles, California
John Clyman VP Engineering, Marketplace Quality & Security, Rubicon Project, Seattle, Washington
Jeremy Rocklage Assistant General Counsel, Weedmaps, Orange County, California
Yuli Takatsuki Director of Privacy, Security and Information Law, Fieldfisher, Palo Alto, California

2000 Conference dinner

Sonoma Wine Garden, Ocean Deck
395 Santa Monica Place Suite #300

US\$135 per person. Entry is by ticket only.

Kindly supported by



0900 – 1400 **Registration**

0930 – 1045

Session six: Scaling up – growing the business and preparing for an exit

From start-up to scale-up.

Scale-up is one of the most challenging stages in the life-cycle of a company. In particular for technology companies and for disruptive business models, scale-up stage kicks in very quickly and increasingly early. Scale-up involves the use of more resources (money, people, infrastructure), a substantial or even dramatic acceleration of cash-burn and the need to efficiently manage such resources. The challenges of scale-up are the top cause of failure for companies that survive the start-up stage.

In this highly interactive session, entrepreneurs and legal practitioners from the US and Europe will discuss the challenges of scale-up, their own successes and failures, and set up a roadmap for guiding entrepreneurs through the scale-up stage.

Moderators

Marco Rizzi

Cameron Taylor *Minter Ellison Rudd Watts, Auckland;*
Membership Officer, IBA Closely Held and Growing Business
Enterprises Committee

Speakers

Dan Beldy *Refinery Ventures, Cincinnati, Ohio*

David Carthy *William Fry, Dublin*

Ruggero Gramatica *Yewno Inc., Palo Alto, California*

Martin Imhof *Heuking Kühn Lüer Wojtek, Düsseldorf*

Brian Judkins *Dinsmore & Shohl, Cincinnati, Ohio*

1045 – 1115 **Coffee/tea networking break**

1115 – 1230

Session seven: How to do an international M&A deal in less than 60 days

M&A has once again become a main focus for many companies seeking growth through acquisition as well as for funds seeking to put their capital to work. As companies and portfolio entities face tough competition and increasing demands to innovate, they are turning to strategies such as M&A and global expansion to improve solution suites and their market position. This session will focus on ways to streamline the legal aspects of the M&A process.

This interactive discussion will include:

- Strategic use of the letter of intent
- Time planning for each stage of due diligence and negotiation
- Building relationships at each level of management and decision-making
- Managing stakeholders and advisors across jurisdictions
- Identifying impediments and critical conditions to closing

Moderator

Jean-Paul Bogden *Blake Cassels & Graydon, Vancouver, British Columbia*

Speakers

Aaron Gruber *Cravath Swaine & Moore, New York*

András Gurovits *Niederer Kraft & Frey, Zurich*

Morten Rosenmejer *Lundgrens, Copenhagen*

Mary Ann Todd *Munger Tolles & Olson, Los Angeles, California*

1230 – 1400 **Closing buffet lunch**

Kindly supported by



Information

Date

1–3 February 2017

Venue

Shutters on the Beach
1 Pico Boulevard
Santa Monica
CA 90405, USA
Tel: +1 (310) 458 0030
www.shuttersonthebeach.com

Fees

Online registrations received:

	on or before 23 December	until 26 January
IBA member	US\$980	US\$1,095
Delegate resident in California	US\$980	US\$1,095
IBA Corporate Group Member*	US\$735	US\$825
Non-member**	US\$1,145	US\$1,260
Young lawyers (under 30 years)	US\$735	US\$1,260
Academics/judges (full-time)	US\$735	US\$1,260
Public lawyers	US\$735	US\$1,260
Corporate counsel	US\$880	US\$1,260
Conference dinner	US\$135	US\$135

After **26 January** registrations must be received in hard copy at the IBA office.

Hard copy registration forms and fees received:

	on or before 23 December	after 23 December
IBA member	US\$1,090	US\$1,215
Delegate resident in California	US\$1,090	US\$1,215
IBA Corporate Group Member*	US\$815	US\$915
Non-member**	US\$1,275	US\$1,400
Young lawyers (under 30 years)	US\$815	US\$1,400
Academics/judges (full-time)	US\$815	US\$1,400
Public lawyers	US\$815	US\$1,400
Corporate counsel	US\$980	US\$1,400
Conference dinner	US\$135	US\$135

*The IBA Corporate Group Member is a reduced rate offered to the in-house legal department of international corporations. This rate is only applicable if your company has a corporate group membership with the IBA.

**By paying the non-member fee, we welcome you as a delegate member of the IBA for the year in which this conference is held, which entitles you to the following benefits:

- 1) Password access to certain parts of the IBA website.
- 2) Receipt of *IBA E-news* and access to online versions of *IBA Global Insight*.
- 3) Pay the member rate for any subsequent conference registrations for this calendar year.

** The IBA Corporate Group Member is a reduced rate offered to the in-house legal department of international corporations. This rate is only applicable if your company has a corporate group membership with the IBA.

Language

All working sessions and conference materials will be in English.

How to register

Register online by **26 January** at www.ibanet.org/conferences/conf766.aspx and make payment by credit card, to avail of the ten per cent online registration discount or complete the attached registration form and return it to Julie Elliott at the IBA together with your payment. You should receive emailed confirmation of your registration within five days; if you do not then please contact Julie Elliott at julie.elliott@int-bar.org

If you would like to become a full or general member of the IBA, which includes membership of one committee or more – and inclusion in and access to our membership directory – we encourage you to do so now in order to register for this conference at the member rate. Full details of how to join can be found at www.ibanet.org.

A reduced rate is offered to lawyers who are over the age of 65, have been an IBA member for more than 20 years and are no longer practising law.

Full payment must be received in order to process your registration.

Fees include:

- * Attendance at all working sessions
- * Conference materials, including any available speakers' papers submitted to the IBA before 20 January.
- * Access to the above conference working materials from the IBA website (www.ibanet.org) approximately seven days prior to the conference
- * Access to mobile delegate search application
- * Lunch on Thursday 2 and Friday 3 February
- * Tea and coffee during breaks
- * Reception on Wednesday 1 February

Please note that registrations are not transferable.

List of participants

In order for your name to appear in the list of participants, which will be distributed at the conference, your registration form must be received by 26 January at the latest.

Mobile delegate search application

All registered delegates will receive a printed list of participants at the conference, however delegates are now also able to use the mobile delegate search. This application has been developed to aid networking by giving delegates instant access to an up-to-date list of their fellow attendees, and comes with the added benefit of a built-in messaging service. All registered delegates with an internet or Wi-Fi-enabled device will have access, using their IBA username and password. Simply visit: m.ibanet.org/conf766

Registration confirmation

All documentation regarding your attendance at the conference can now be obtained from the IBA website. Upon receipt of your payment for the conference a confirmation email will be sent containing instructions on how to download the documents. Registration confirmation will not be distributed by post.

Photography and filming

Certain sessions and/or social functions may be photographed and/or filmed and some of this content may be used for future IBA marketing materials, member communications, products or services. Should you have any concerns with regard to this, or do not wish to be featured in any of these materials please contact the IBA Marketing Department at ibamarketing@int-bar.org.

Promotional literature

Please note that no individual or organisation may display or distribute publicity material or other printed matter during the conference, unless

by prior arrangement with the IBA. Organisations and companies wishing to discuss promotional opportunities should contact the IBA Sponsorship Department at sponsorship@int-bar.org.

Payment of registration fees

US dollars: by cheque converted at the current rate of exchange and drawn on a US bank and in favour of the International Bar Association. Please send to: 4th Floor, 10 St Bride Street, London EC4A 4AD, United Kingdom.

OR by bank transfer to the IBA account number: 01286498 (Sort Code 56-00-03) at the National Westminster Bank, St James's & Piccadilly Branch, 208 Piccadilly, London W1A 2DG, United Kingdom. SWIFT address NWBKGB2L, IBAN GB55NWBK60730101286498. Please ensure that a copy of the bank transfer details is attached to your registration form.

Pounds sterling: by cheque drawn on a UK bank and in favour of the International Bar Association. Please send to: 4th Floor, 10 St Bride Street, London EC4A 4AD, United Kingdom.

OR by bank transfer to the IBA account number: 13270222 (Sort Code 56-00-03) at the National Westminster Bank, St James's & Piccadilly Branch, 208 Piccadilly, London W1A 2DG, United Kingdom or SWIFT address NWBKGB2L, IBAN GB05NWBK56000313270222. Please ensure that a copy of the bank transfer details is attached to your registration form.

Use the exchange rate prevailing at the time of registration.

Euro: by cheque or bank draft, drawn on a euro zone bank and converted at the current rate of exchange and in favour of the International Bar Association OR by bank transfer to the IBA bank account number 550/00/06570631 (Sort Code 56-00-03) at the National Westminster Bank, St James's & Piccadilly Branch, 208 Piccadilly, London W1A 2DG, United Kingdom or SWIFT address NWBKGB2L, IBAN GB58NWBK60721106570631. Please ensure that a copy of the bank transfer details is attached to your registration form.

Use the exchange rate prevailing at the time of registration.

Credit card payments: by Visa, MasterCard or American Express. No other cards are accepted.

PLEASE ENSURE THAT YOUR NAME AND 'CON766SANTAMONICA' APPEAR ON ANY TRANSFER OR DRAFT.

No deductions or withholdings

All fees payable to us by you in accordance with the terms contained in this 'Information' section shall be paid free and clear of all deductions or withholdings whatsoever.

If any deductions or withholdings are required by law to be made from any fees payable to us by you under the terms contained in this 'Information'

section you shall pay such sum as will, after the deduction or withholding has been made, leave us with the same amount as we would have been entitled to receive in the absence of any such requirement to make a deduction or withholding.

If we obtain the benefit of any tax credit or other relief by reference to any such deductions or withholdings, then we shall repay to you such amount as, after such repayment has been made, will leave us in no worse position than we would have been had no such deductions or withholdings been required.

Conference sell-outs

The IBA places its conference in venues of a suitable size for the event; however there are times when our conferences may sell out. Should this happen, prospective delegates will be informed and a waiting list will operate. The waiting list will function on a 'first come, first served' basis, subject to receiving registered delegate cancellations. The IBA will not be liable for any travel or accommodation expenses incurred by an individual who travels to the conference without a confirmed place at the event.

Cancellation of registration

If cancellation is received in writing at the IBA office by Friday 6 January, fees will be refunded less a 25 per cent administration charge. Refunds will be made minus any monies owed to the IBA.

We regret that no refunds can be made after this date. Registrations received after Friday 6 January will not be eligible for any refund of registration fees.

Provided you have cancelled your registration to attend an IBA conference in accordance with the terms of the 'cancellation of registration' clause included in the 'Information' section of the relevant conference programme, you must then confirm to us in writing at the IBA office as soon as possible but in no event later than one year (12 calendar months) from the date of any such conference all necessary details to enable any reimbursement owed to you to be paid. We regret that no refunds will be made after the date that is one year (12 calendar months) after the date of the relevant conference.

Travel arrangements and visas

Participants are responsible for making their own travel arrangements. It is recommended that you check your visa requirements with your local embassy or consulate. We are unable to dispatch visa invitation letters to support your visa application prior to receipt of your registration form and full payment of registration fees.

Please apply for your visa in good time.

Hotel accommodation

A limited number of rooms have been reserved at Shutters on the Beach for the nights of 1 and 2 February inclusive:

Shutters on the Beach
1 Pico Boulevard, Santa Monica
CA 90405, USA
Tel: +1 (800) 334 9000
email: reservations@shuttersonthebeach.com
Website: www.shuttersonthebeach.com

The following rates are per room, per night and exclusive of breakfast and all local taxes which are currently 14 per cent guest room tax and tourism charges of US\$7 per day. Wi-Fi is included.

Single/double room: US\$490

Please contact the hotel directly to make your reservation and quote 'International Bar Association Room Block 2017' in order to obtain the above rate. The hotel requires a credit card number to secure your reservation.

Cancellation and no-show policy

Please note that cancellations must be made by 4pm (Pacific Standard Time), 72 hours prior to arrival in order to avoid a cancellation charge.

Please note that any reservation made after Monday 19 December will be subject to availability and cannot be guaranteed at the special IBA rate. As a limited number of rooms have been blocked at the hotel, availability cannot be guaranteed once the room block is full.

Delegates are responsible for making accommodation reservations directly with the hotel and entering into an agreement with the hotel regarding credit card guarantees, cancellation terms and conditions, and room rates (should these differ from the special IBA rate). The IBA cannot accept responsibility for hotel accommodation disputes between a delegate and the hotel.

Disabled access

Shutters on the Beach is wheelchair accessible. Please notify us if you require special assistance.



Social programme

Wednesday 1 February

1900 – 2000 **Welcome reception**
Shutters on the Beach, Beachside room

Thursday 2 February

2000 **Conference dinner**
Sonoma Wine Garden, Ocean Deck
395 Santa Monica Place Suite #300
Santa Monica

US\$135 per person
Transport is not provided.

Sonoma Wine Garden offers the quintessential California dining experience showcasing signature bold Mediterranean flavours with a classic California touch. Artisanal and house made ingredients, as well as locally sourced and organic produce feature strongly in the menus.

Social event ticket reservations cannot be guaranteed unless payment has been received before 26 January, subject to availability.

Continuing Professional Development/Continuing Legal Education

*The number of CPD/CLE hours available may vary depending on the rules applied by the members' bar association/law society on time recording criteria.

For conference delegates from jurisdictions where CPD/CLE is mandatory, the IBA will provide a Certificate of Attendance for the conference. Subject to CPD/CLE requirements, this can be used by conference delegates to obtain the relevant number of hours' accreditation.

A CPD/CLE Certificate of Attendance is available to conference delegates on request. Please ask at the IBA conference registration desk for information on how to obtain the certificate.

The organisers may at any time, with or without giving notice, in their absolute discretion and without giving any reason, cancel or postpone the conference, change its venue or any of the other published particulars, or withdraw any invitation to attend. In any case, neither the organisers nor any of their officers, employees, agents, members or representatives shall be liable for any loss, liability, damage or expense suffered or incurred by any person, nor will they return any money paid to them in connection with the conference unless they are satisfied not only that the money in question remains under their control but also that the person who paid it has been unfairly prejudiced (as to which, decision shall be in their sole and unfettered discretion and, when announced, final and conclusive).

INTERNATIONAL CONVENTION CENTRE (ICC SYDNEY)

IBA 2017 Sydney

8-13 OCTOBER

ANNUAL CONFERENCE OF THE INTERNATIONAL BAR ASSOCIATION



To register your interest:

Visit: www.ibanet.org/Form/Sydney2017.aspx

Email: ibamarketing@int-bar.org

To receive details of all advertising, exhibiting and sponsorship opportunities for the IBA Annual Conference in Sydney email andrew.webster-dunn@int-bar.org

The 2017 IBA Annual Conference will be held in Sydney, Australia's leading global city. Recognised internationally as a future-focused and innovative business centre, Sydney provides headquarters for almost 40 per cent of the top 500 Australian corporations.

What will Sydney 2017 offer you?

- Gain up-to-date knowledge of the key developments in your area of law which you can put into practice straight away
- Access to the world's best networking and business development event for lawyers – attracting over 6,000 individuals in 2016 representing over 2,700 law firms, corporations, governments and regulators from over 130 jurisdictions
- Build invaluable international connections with leading practitioners worldwide, enabling you to win more work and referrals
- Increase your profile in the international legal world
- Hear from leading international figures, including officials from the government and multilateral institutions, general counsel and experts from across all practice areas and continents
- Acquire a greater knowledge of the role of law in society
- Be part of the debate on the future of the law

OFFICIAL CORPORATE SUPPORTER

LexisNexis



Registration form



3rd Silicon Beach Conference: All Along the Spectrum – From Start-Up to IPO/Exit and Beyond 1–3 February 2017, Shutters on the Beach, Santa Monica, California, USA

Please read the 'Information' section before completing this form and return it together with your payment to Julie Elliott at the address overleaf.

Personal details *(Please attach your business card or write in block capitals)*

Title _____ Given name _____ Family name _____

Name and country to be shown on badge *(if different from above)* _____

IBA membership number *(if applicable)* _____ Date of birth _____

Firm/company/organisation _____

Address _____

Tel _____ Fax _____

Email _____

Special dietary requirements _____

TO OBTAIN A TEN PER CENT DISCOUNT ON THE FEES BELOW,
PLEASE REGISTER BY **26 JANUARY** ONLINE AT WWW.IBANET.ORG/CONFERENCES/CONF766.ASPX
IBA MEMBERS AND DELEGATES RESIDENT IN CALIFORNIA CAN REGISTER ONLINE BY **23 DECEMBER** FOR **US\$980**
PLEASE SEE 'INFORMATION' FOR FURTHER ONLINE REGISTRATION DETAILS.

Hard copy registration forms and fees received:	on or before 23 December	after 23 December	amount payable
IBA member	US\$1,090	US\$1,215	US\$
Delegate resident in California	US\$1,090	US\$1,215	US\$
IBA corporate group member*	US\$815	US\$915	US\$
Non-member**	US\$1,275	US\$1,400	US\$
Young lawyers (under 30 years)	US\$815	US\$1,400	US\$
Academics/judges (full-time)	US\$815	US\$1,400	US\$
Public lawyers	US\$815	US\$1,400	US\$
Corporate counsel	US\$980	US\$1,400	US\$

Social function

Conference dinner _____ Number of tickets _____ @ US\$135 _____ US\$

One dinner ticket for each delegate is permitted.

Social function ticket reservations are subject to availability and cannot be guaranteed unless payment has been received before **26 January**.

TOTAL AMOUNT PAYABLE US\$

A REDUCED RATE IS OFFERED TO LAWYERS WHO ARE OVER THE AGE OF 65, HAVE BEEN AN IBA MEMBER FOR MORE THAN 20 YEARS AND ARE NO LONGER PRACTISING LAW. PLEASE CONTACT THE IBA OFFICE FOR FURTHER INFORMATION.

*THE IBA CORPORATE GROUP MEMBER IS A REDUCED RATE OFFERED TO THE IN-HOUSE LEGAL DEPARTMENT OF INTERNATIONAL CORPORATIONS. THIS RATE IS ONLY APPLICABLE IF YOUR COMPANY HAS A CORPORATE GROUP MEMBERSHIP WITH THE IBA.

**JOIN THE IBA TODAY AND REGISTER FOR THIS CONFERENCE AT THE IBA MEMBER RATE.

PLEASE FIND THE MEMBERSHIP APPLICATION FORM AT WWW.IBANET.ORG.



FULL PAYMENT MUST BE RECEIVED IN ORDER TO PROCESS YOUR REGISTRATION.
PLEASE NOTE THAT REGISTRATIONS ARE NOT TRANSFERABLE.

Payment details

- I enclose a cheque/bank draft made payable to the IBA for the total amount payable.
- I have transferred to the IBA bank account the total amount payable and have attached a copy of the bank transfer details.
- Please charge the total amount due to my (delete as appropriate) Visa/MasterCard/American Express. *Other cards are not accepted.*

Card number _____ Start date _____ Expiry date _____

Name of cardholder _____

Signature _____ Date _____

Where did you first hear about this conference?

- IBA CONFERENCE OTHER CONFERENCE DIRECT MAIL INTERNET ADVERTISEMENT
- EMAIL EDITORIAL RECOMMENDATION OTHER

Please provide further details, quoting code (if applicable)

IBA listings are provided to relevant third parties for marketing purposes. The IBA will treat your personal information with the utmost respect and in accordance with UK data privacy laws.

If you are agreeable to passing on your details, please tick this box

If you do **not** wish to receive IBA information and materials, please tick this box

Your details will however be included in the list of participants.

Please send the completed form to:

International Bar Association

Julie Elliott

4th Floor, 10 St Bride Street, London EC4A 4AD, United Kingdom

Tel: +44 (0)20 7842 0090 Fax: +44 (0)20 7842 0091

Email: julie.elliott@int-bar.org www.ibanet.org

For office use only Payment _____ Banked _____ Processed _____

IBA App – additional functionality now added

– available from the App Store and the Google Play Store

The IBA App has been updated to become even more user friendly, providing you with the latest legal news, updates and content while on the move.

All new functionality is now available for both the App in the Apple Store and for the Android version in the Google Play Store.

New functionality:

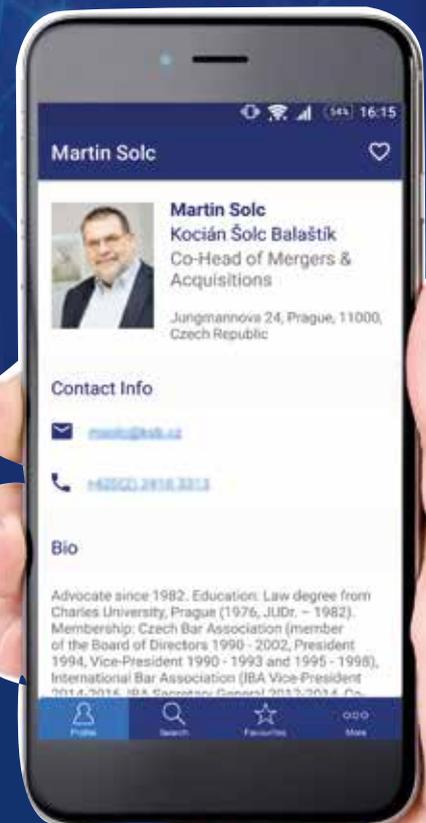
- Access to IBA Digital Content – with new articles, stories and items of interest available and updated daily
- The ability to download PDFs and podcasts from the IBA Digital Content library to your mobile device

With the IBA App you can still:

- Search for IBA members by name, city, country, committee or area of practice and make contact via email
- Upload a profile photo and write a short biography

How do I access the App?

- Simply download the App (search for International Bar Association and download the IBA Members' Directory) via the Apple App Store or Google Play Store
- Login with your IBA membership user ID and password
- Search the full IBA Member Directory or update your My IBA profile



**Don't let valuable contacts pass you by,
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International Bar Association

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The **International Bar Association (IBA)**, established in 1947, is the world's leading organisation of international legal practitioners, bar associations, law firms and law societies. The IBA influences the development of international law reform and shapes the future of the legal profession throughout the world. It has a membership of more than 80,000 individual lawyers and more than 190 bar associations and law societies spanning over 160 countries.

IBA North American Regional Forum

The North American Regional Forum brings together North American lawyers who share many concerns and interests and a common perspective in many areas. These include: (i) North American business law issues in core areas of corporate commercial and financial law such as banking, finance, securities, M&A, corporate, restructuring; (ii) trade issues like NAFTA, foreign investment, competition; (iii) issues in key industrial and business sectors in North America such as automotive, high-tech, medical, pharmaceutical, telecom, agri-business, mining, energy, and other natural resources; international tax issues; and (v) litigation and dispute resolution, including class action proceedings.

IBA Closely Held and Growing Business Enterprises Committee

The mission of the Closely Held and Growing Business Enterprises Committee is to address issues of particular interest to start ups, owner-managed, closely held and family businesses and their legal advisors, and to organisations with ambitions for growth.

Intellectual Property and Entertainment Law Committee

The main areas are patents, trade marks, copyright, trade secrets and unfair competition. Allied to these are a number of related areas including data protection, database protection, privacy, design rights, domain names and the like. In the entertainment law area the key focus is on the creation, provision and delivery of content in relation to print, films, broadcasts, cable programmes, musical works and sound recordings. There is also involvement with media law including defamation and privacy and authors' rights in a more general sense.

IBA Corporate and M&A Law Committee

The Corporate and M&A Law Committee aspires to be the leading global forum for the education, exchange of know-how and networking of corporate, corporate compliance, private equity and M&A practitioners around the world.

IBA Technology Law Committee

The Technology Law Committee brings together lawyers practising aspects of the law particularly relevant to modern technologies. They have in common that they deal with developing bodies of law coming to grips with the new questions posed by new technologies. The mandate of the Technology Law Committee is broad and includes virtually any kind of technology.

IBA Asia Pacific Regional Forum

The Asia Pacific Forum offers fantastic opportunities to establish contact with legal experts in and outside of the region, practising in many different areas of law, and to keep abreast of legal business developments in the region.

IBA European Regional Forum

Since 2004 the European Regional Forum has been developing and strengthening the existence of the IBA within the whole of Europe by promoting the goals of the IBA to members, non-members and others, disseminating professional know-how, and assisting the committees and other constituencies of the IBA to increase their presence in the different sub-regions of Europe, including parts of North Africa and the Middle East.

Contact information

International Bar Association

4th Floor, 10 St Bride Street, London EC4A 4AD, United Kingdom

Tel: +44 (0)20 7842 0090 Fax: +44 (0)20 7842 0091

Email: member@int-bar.org www.ibanet.org